

# Connect: A Couples-level Intervention for Heterosexual Couples at Risk for HIV/STIs



## The Research

### The Science Behind the Package

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Connect is a relationship-based intervention that teaches couples techniques and skills to enhance the quality of their relationship, communication, and shared commitment to safety and health. The program is based on the AIDS Risk Reduction Model, which organizes behavior change into three phases—recognize risk, commit to change, and act on strategies—and on the Ecological Perspective which emphasizes the personal, relational, and societal influences on behavior. Connect also is influenced by counseling techniques used at the Ackerman Institute for the Family, which allow couples to harness their strengths and resources, and to work together to solve shared problems.

#### Target Population

Heterosexual women along with their main male sex partners, who have been together at least 6 months

#### Intervention

A counselor conducts a session with each partner separately to orient them to the program and to determine whether the partnership is a safe one for the intervention. The couple then attends five weekly 2-hour sessions together in a private office with the counselor. The intervention seeks to enhance the couple's relationship by exploring their gender and power dynamics and focuses on the link between the couple's behavior and their community commitment. During the sessions, HIV/STI information is delivered by videos and exercises. Communication, problem-solving, and negotiation skills are learned through videos, discussion, coaching, goal setting, and practice during the sessions and at home. Condom use skills are demonstrated, and condoms are given to the couple. The couple also identifies social supports to maintain their safer sex behaviors.

#### Research Results

Connect produced the following results among participating couples at 3- and 12-months after the intervention:

- Significantly increased the proportion of protected sex acts
- Significantly increased the rates of 100% condom use

#### For Details on the Research Design

El-Bassel, N., Witte, S., Gilbert, L., Wu E., Chang, M., Hill, J., and Steinglass, P. (2003). The efficacy of a relationship-based HIVSTD prevention program for heterosexual couples. *American Journal of Public Health* 93(6):963-969.

# **Connect: A Couples-level Intervention for Heterosexual Couples At Risk for HIV/STIs**



## **The Intervention**

### **A Package Developed from Science**

Replicating Effective Programs (REP) is a Centers for Disease Control and Prevention (CDC)-initiated project that identifies HIV/AIDS prevention interventions with demonstrated evidence of effectiveness. REP supports the original researchers in developing a user-friendly package of materials designed for prevention providers. Connect is one of the REP interventions and is the product of extensive collaboration among researchers at the Columbia University Social Intervention Group (SIG), educational technologists at the Columbia Center for New Media Teaching and Learning (CCNMTL), and CDC program staff. The package has been field tested by non-research staff in agencies serving couples at risk for HIV/STI.

### **Core Elements**

*Core elements* are intervention components that must be maintained without alteration to ensure program effectiveness. The core elements of Connect include:

- Working with male and female partners together in three to five facilitated sessions.
- Emphasizing the relationship as the target of change: redefining sexual risk reduction from individual protection to protecting and preserving the relationship between two intimate partners: “protecting us.”
- Discussing ideas about relationship fidelity and the need to reduce HIV/STI risk among couples.
- Identifying how gender differences, stereotypes, and power imbalances influence safer sex decision-making and behaviors.
- Using video-based scenarios to model good communication and negotiation of safer sex to stimulate discussions and role-plays.
- Using modeling, role-play, and feedback to teach, practice, and promote mastery in couple communication, negotiation, and problem-solving and social support enhancement.
- Applying couple communication, negotiation, problem-solving, and goal-setting skills to the learning, performance, and maintenance of behaviors to reduce HIV/STI risk.

### **Package Contents**

- An implementation manual covering intervention planning, implementation, maintenance, and evaluation.
- Intervention overview video and a collection of intervention topic videos on a single diskette.
- A training self-refresher, including a collection of training video vignettes on another diskette.
- Materials for reproduction, such as readiness assessment and evaluation forms, myth/fact cards, commitment contract, and educational posters.

### **Intervention Orientation**

Program staff from agencies adopting Connect attend a 4-day training in which they learn how to conduct the intervention, practice intervention delivery skills, and identify agency-specific implementation strategies.

### **Technical Assistance**

To be determined

### **Timeline for Availability**

Development of the REP package is underway. Pilot testing of the package will be completed by mid-2008, and final versions of the REP materials will be available soon thereafter.

### **For More Information on the Connect Package**

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